



## Needs Analysis

### Letter from City of Bunbury & BBA's response

James Shepherd  
Sport & Recreation Manager  
City of Bunbury  
Attn: Bunbury Basketball Assoc.

December 2018

With the closing of the public consultation regarding the SWSC we now move onto the next stage; this includes the review of all of the consultation information provided to date which will be used to identify development requirements and prioritisation.

In addition to this we are looking at our current indoor court provision in relation to current and future demand (both what we can service and what we cannot). To assist with this please would you provide an indication of the following with regard to your club/association's requirements for indoor court space at SWSC:

1. What is your current demand for indoor court space – how many courts including preferred months, days and times? This is in relation to the programs/competitions that you currently run.
2. What demand for programs/competitions are you **currently not able** to provide that you have latent demand for and would deliver if the space was available? Again please indicate how many courts including preferred months, days and times.
3. What future increase in demand for these and other activities can you realistically identify in the next 10-15 years?

Please note that this information is for planning purposes only at this stage and will be used to inform the decision making process in relation to the demand for facility development here at the SWSC. The information provided will remain confidential at this time; we will request your permission to include details within the business case for development at the right stage of the process.

Please provide this information to me by Friday 26<sup>th</sup> October if at all possible.

I look forward to hearing from you; in the meantime if you have any queries please do not hesitate to contact me.

*"We are a thriving basketball community encouraging fun, development and opportunity"*

**Encouragement**

**Respect**

**Teamwork**

**Fun**

**Sport's the Name  
Fun's the Game**



A: PO Box 361, Bunbury WA 6231

P: 0419 184 240

E: [bunbears@westnet.com.au](mailto:bunbears@westnet.com.au)

W: [www.bunburybasketball.com.au](http://www.bunburybasketball.com.au)



***'What is your current demand for indoor court space – how many courts including preferred months, days and times? This is in relation to the programs/competitions that you currently run'.***

This is BBA's current needs for the 2018/19 Summer Domestic competition & BBA's 2018/19 Representative Pathway:

**2018/19 Representative Pathway overview:**

BBA's Representative Pathway is an opportunity for our junior members to represent the association at BSW Regional Championships, BWA State Championships & BWA Country Championships.

**BSW Regional Championships overview:**

Scheduled annually in October at various venues, mainly LLC as they have 4 courts  
27 teams registered, 260 junior players, 15 referees, 27 coaches / managers  
Regionals is about participation, BBA will enter the number of teams based on player interest.

**BWA State Championships overview:**

Scheduled annually in December at Bendat & Warrick Stadium  
The number of teams registered is based on Coach availability  
12 teams registered. 120 junior players, 12 coaches/managers, we use metro referees

**BWA Country Championships overview:**

Scheduled annually in February at Bendat Stadium & Warrick Stadium  
27 teams registered, 260 junior & senior players, 15 referees, 27 coaches/managers  
BBA take up to two teams per age group, depending on demand.

**Training Schedule:**

Representative team training is scheduled on Sundays, which starts in October & finishes mid-March. Training over January drops off due to holiday season.

When all teams are training, three courts are needed from 9am – 4.30pm

Please refer to the Court Booking Schedule to determine the total hours of Sunday court bookings.

**2018/19 Summer Domestic Competition overview:**

The season is school term based, the first fixture is beginning of October and the last fixture is mid-March.

185 teams registered, 1670 registered members

It takes 33 hours a week to complete one round of fixtures.

Court booking of fixtures is based on court availability.

It would be preferred that our last fixtured junior game was 8pm.

Having junior games fixtured at 9.10 two nights a week isn't ideal & we believe this a contributor to the decline of U19 player registrations.

Please refer to the BBA's Court Booking for the 2018/19 season to determine the days, times & total hours booked.

*"We are a thriving basketball community encouraging fun, development and opportunity"*

**Encouragement**

**Respect**

**Teamwork**

**Fun**

**Sport's the Name  
Fun's the Game**



A: PO Box 361, Bunbury WA 6231 P: 0419 184 240

E: [bunbears@westnet.com.au](mailto:bunbears@westnet.com.au)

W: [www.bunburybasketball.com.au](http://www.bunburybasketball.com.au)



***‘What demand for programs/competitions are you currently not able to provide that you have latent demand for and would deliver if the space was available? Again please indicate how many courts including preferred months, days and times’.***

The following programs/competitions that BBA have latent demand for but are unable to host due to lack of court availability:

**Winter domestic competition:**

The Winter Domestic Season would be school term based, the first fixture is beginning of Term 2 in April and the last fixture is Term 3 in September.

The number of courts booked weekly would depend on the number of teams registered in the competition. Initially we forecast 100 teams would register across all age groups.

**Various leagues; U21, U23 & Senior B-Grade:**

Four extra leagues could be implemented in the summer & winter domestic seasons.

Initially we forecast 6 teams would register across all age groups in each season.

The number of courts booked weekly would depend on the number of teams registered.

**BBA Training Academy:**

Three courts would be needed once a week from 9am – 4pm. The academy would run in-line with the school term plus school holiday programs.

**3x3 Streetball competition:**

A 3x3 Streetball competition could be started up. This is a new concept program, therefore the level of interest is undetermined. 3x3 Streetball is now an Olympic sport so we forecast the level of interest to increase substantially over the years.

**WABL junior teams & SBL licence:**

If BBA had access to FIBA standard courts & a suitable grandstand, then an SBL licence could be applied for.

WABL & SBL teams need access to FIBA standard courts & adequate seating to accommodate visiting & local spectators.

Courts would be needed on Saturday & Sundays to meet the WABL & SBL fixtures.

WABL & SBL Fixtures are scheduled April – September

*“We are a thriving basketball community encouraging fun, development and opportunity”*

**Encouragement**

**Respect**

**Teamwork**

**Fun**

**Sport's the Name  
Fun's the Game**





### **Major Championship events, regional, state & national events:**

If BBA had access to FIBA standard courts & suitable spectator seating, there would be no reason why SWSC could host major championships events that would bring income to the association & City of Bunbury.

Two major championship events would be held annually, needing four FIBA courts over two or three day from 9am – 9pm. The dates of the events are yet to be determined but would be fixtured to attract touring intra & inter-state teams.

SWSC could host the BSW Regional Championships. Three or more courts would be needed over three weekends in October from 9am – 5pm.

### ***What future increase in demand for these and other activities can you realistically identify in the next 10-15 years?***

Identified factors that would increase participation/demand are:

- Access to additional courts will create opportunity for more league's available in the summer & winter domestic competitions
- Population growth of Bunbury Wellington region
- 3x3 Streetball will gain popularity with increased exposure at the Olympics
- As the membership continues to increase so will the future demand for indoor courts. Basketball in Bunbury started in 1956, therefore the community has generations of basketballers thus adding to the assurance that basketball will always be the biggest membership based sport in the community.
- Training courts along side
- With the increased number of teams due to extra competitions & court availability there will be a knock on effect to the increased demand for training court facilities.

*"We are a thriving basketball community encouraging fun, development and opportunity"*

**Encouragement**

**Respect**

**Teamwork**

**Fun**

**Sport's the Name  
Fun's the Game**



A: PO Box 361, Bunbury WA 6231

P: 0419 184 240

E: [bunbears@westnet.com.au](mailto:bunbears@westnet.com.au)

W: [www.bunburybasketball.com.au](http://www.bunburybasketball.com.au)