

City of Bunbury

Sport and Recreation Club/Association Survey

1. What is the name of your association?
Bunbury Basketball Association Inc. (BBA) est. 1956

2. What is the active membership numbers of your association? (Juniors and Seniors)
 - Junior Membership Numbers (5 to 17 Years Old): **1573**
 - Senior Membership Numbers (18 +): **117**
 - Total Membership numbers: **1690**
 - Note! Active membership is defined as players registered to the BBA 20 week 2017/8 Summer Domestic Competition

3. How many teams does your association have? (Juniors and Seniors)
 - Number of Junior Teams: **174**
 - Number of Senior Teams: **11**
 - Total Team numbers: **185**
 - Note! Teams is defined as teams registered to the BBA 20 week 2017/8 Summer Domestic Competition
 - Note! Does not include Junior & Senior Representative teams that competed in the 2017/18 season of; BSW Regional Championships (x24 teams), BWA State Championships (x5 teams), BWA Country Championships (x24 teams) & Masters Championships (x4 teams)

4. How many members does your association estimate to have in 5 years' time (2021)? (Juniors and Seniors)
 - Estimated Junior Membership Numbers (5 to 17 Years Old): **1650**
 - Estimated Senior Membership Numbers (18 +): **400**
 - Total Membership numbers: **2050**
 - Note! Active membership is defined as players registered to the BBA 20 week 2017/8 Summer Domestic Competition
 - Estimated Membership will be determined by court availability

5. How many teams does your association estimate to have in 5 years' time (2021)? (Juniors and Seniors)
 - Estimated Number of Junior Teams: **216**
 - Estimated Number of Senior Teams: **40**
 - Total Team numbers: **256**
 - X1 team is estimated to have an average of x8 players
 - Note! Teams is defined as teams registered to the BBA 20 week 2017/8 Summer Domestic Competition
 - Note! Does not include Junior & Senior Representative teams that compete in the respective season of; BSW Regional Championships, BWA State Championships, BWA Country Championships & BBA Masters Championships

- Estimated Membership will be determined by court availability

6. What level of competition do your teams play? (Please ✓ relevant box)

Team	Local Level	State Level
Junior Teams	✓	
Senior Teams	✓	

Note! Many Bunbury Basketball Assoc. players both & seniors play at State Level for Basketball South West. It should also be noted that for many years many of these players in both girl and boys categories have also dominated in achieving selection for national teams in <12, <14, <16, <18 to represent Western Australia in National Championships.

7. What ground/facility does your association utilise?

- Ground Name: Hay Park, Bunbury
- Facility Name: South West Sports Centre, for 20 week Summer Domestic competition & BBA representative team training on Sundays
- Club team training: basketball courts are used through-out Bunbury, Dalyellup, Australind & Eaton for club team training purposes, this includes school facilities.

8. List the main activities for which your association utilise the ground/facility.

- Ground Name: Hay Park, Bunbury
- Facility Name: South West Sports Centre, Bunbury

Activity	Frequency	Number of Users	Estimated Number of Spectators
Training	Weekly Representative teams train on Sunday during the summer season. The 187 teams train at various venues throughout the region	Total = 2,424 users 15 Representative = 200 people 200 x 12 weeks = 2,424 users	2,000
Match Games	Six days a week to complete one round of fixtures over the 20 week summer season	Total = 66,000 users 165 games a week x 2 teams = 3,300 people/week	Total = 33,000 spectators 66,000 divide by 2 = 33,000

		165 games x 20 weeks = 3,300 games 3,300 people/week x 20 weeks = 66,000 users	
Finals	Finals are played over four weeks at the end of the fixtured season. 20 divisions 36 Junior teams played Finals 4 Senior teams played Finals.	Total = 3,520 users 40 teams played final games each week 20 divisions x 4 = weeks = 160 games 160 games x 20 people = 3,520 people 20 people per game	5,000
Other (specify): Training at Alternate Venues eg Schools & other venues	Weekly The 187 teams train at various alternate venues throughout the region	Total = 37,400 users 187 club teams = 1,870 people 10 people per team 1,870 x 20 weeks = 37,400 users	30,000

9. Please provide your assessment of the general suitability of the facilities, the grounds and the area that surrounds the facilities.
(Please V relevant box and provide comment where applicable)

Facility/Ground/Surrounds	Extremely Poor	Poor	Average	Good	Excellent	Comment
Playing Surface	V					Adequately sprung Courts questionable. Court dimension markings don't meet FIBA guidelines

						<p>Too many markings on the basketball court from other sports that aren't played at the SWSC</p> <p>There is two key-ways marked on each court, this is very confusing for our juniors.</p>
Changing Rooms			√			
Toilets			√			
Spectator Seating	√					<p>Due to space restrictions, only a small amount of proper chairs supplied for spectators.</p> <p>Aluminium bench seats attached to the walls are inadequate & coming away from the wall.</p> <p>No designated area allocated to wheelchairs.</p> <p>Space between spectator seating & courts needs investigating to determine if it meets OH&S standards & FIBA guidelines.</p>
Electronic Scoreboards		√				<p>Electronic scoreboards are dated, problematic & may not have Wi-Fi connectivity.</p>
Car Parking			√			<p>Adequate space.</p> <p>More lighting & security cameras required for personal safety.</p>
Storage Areas		√				<p>Shared storeroom provided.</p> <p>Security of stored uniforms & equipment is a concern, as</p>

						<p>many people have access to the storeroom.</p> <p>Removable grandstand seating stored outside is in the weather & therefore is deteriorating.</p>
Club Rooms	v					<p>BBA is made of x4 clubs.</p> <p>None of the clubs or the association have a dedicated clubroom, unlike other sporting codes within the City of Bunbury.</p> <p>There is many positive reasons why the association or clubs should have access to clubrooms, i.e. place-making, comradery, developing relationships, socialising etc</p>

10. What are the key issues currently facing your association?

Background: BBA are inaugural tenants of the SWSC. BBA moved from six exclusive use outside courts into the SWSC three (3) multi-use indoor courts in 1980. Ever since, availability of timeslots during the summer & winter season has been limited to accommodate all the indoor court user group's needs. This is considered one of the main reasons why Bunbury Volleyball Assoc. left the centre to seek alternate venue options as their needs weren't met at the SWSC.

Growth: Association membership growth, competitions offered & income generation is dictated by court availability.

Currently it is considered that the Summer Domestic competition has reached saturation point, with Saturday late afternoon/evening being the only available timeslots.

BBA has considered offering competitions during the winter months but have previously chosen not to, due to limited court availability at popular timeslots.

An Expression of Interest to our membership base is proposed during the 2018/19 season to gauge the level of support for additional winter competitions.

FIBA Guidelines: currently the three multi-use indoor courts at the SWSC don't meet FIBA guidelines. This is considered a major key issue as BBA strive for excellence in the development of their juniors, this includes playing on courts that meet FIBA guidelines.

The BBA A-Grade competition is considered the best league outside of Perth, many State Basketball League (SBL) players participate in the A-Grade competition. Therefore the need for courts to meet FIBA guidelines would ensure the future success of the competition and players to reaching their full potential.

BBA hang their hat on the success of the junior & senior teams that compete in the BWA Country Championships, this event is held at stadiums that meet FIBA guidelines. Therefore it is essential that our players are developed and trained on courts that are of a similar standard at venues that host championships.

Duration of Fixtures: It takes six days to complete one round of fixtures for juniors and seniors, this is considered a major key issue.

Under 16 & under 19 children play 9pm on Tuesday & Wednesday nights, during the school week, this is not ideal for juniors who wish to reach their education potential.

Volunteers, referee's, officials & staff have to be available to facilitate the 9pm fixtures, three nights a week. This isn't ideal when trying to recruit volunteers, referees, officials & staff to be available during these fixtures.

Training: Training court availability will become a major key issue with the increasing number of teams registered.

As indicated in question 8, most teams are training at alternate venues all over Bunbury, Dalyellup & other regional facilities.

It is considered very beneficial to development if teams train indoors on surfaces similar to what they compete on.

Regional Participation: A percentage of our players live in adjoining shires & choose to compete in BBA's Summer Domestic competition, as it is considered the best regional competition for development & competition. Therefore it is essential that BBA continue operate without restrictions to court availability & infrastructure deficiencies.

Feasibility Study: BBA would like the City of Bunbury to engage a reputable consultant to undergo a Feasibility Study to determine the unmet sustainable demand for additional multi-use indoor courts, this needs to be quantified & qualified over all the indoor court user groups.

Host: Due to infrastructure deficiencies BBA is unable to host the Perth Wildcats or Perth Lynx games at the SWSC. Basketball is one of the only major sporting codes within the City of Bunbury that can't host their State team.

Additional infrastructure would reinforce the City of Bunbury as the regional sporting hub, enable further expansion of local competitions, host Regional / State / National games & championships events.

11. Please highlight the key priorities (High/Medium/Low) in relation to your club and provide comment where applicable.

Priority	Priority Rating (High/Medium/Low)	Comment
Recruiting New Members	H	BBA doesn't actively recruit new members as there is a major concern of court availability, if too many teams register. If court availability wasn't a concern then the association would actively recruit new members & offer additional competitions
Retaining Members	H	Retaining members is a high priority, decisions are made to ensure retention rates are high.
Accessing Funds and/or Sponsorship	H	BBA is a volunteer, Not for Profit organisation & actively seeks funding through sponsorship, to be able to provide affordable team registration fees to our members.
Recruiting and Retaining Volunteers	H	The success of BBA is mainly due to the capacity of our volunteers, therefore it is the highest priority that volunteers are recruited & retained.
Financial Sustainability of the Association	H	BBA has organisational structures in place to ensure the financial viability of the association continues.

<p>Facility Improvements</p>	<p>H</p>	<p>To ensure the growth & success of BBA, major improvements & additional courts are required at the SWSC.</p> <p>Having additional courts will increase BBA's capacity to increase membership & income.</p>
<p>Ground/Oval Improvements</p>	<p>M</p>	<p>To ensure the safety of our members, additional security cameras & lighting of the car park would be needed.</p>
<p>Other (specify)</p>	<p>H</p>	<p>A Feasibility Study needs to be undertaken to determine the sustained unmet demand for additional multi-use indoor courts, as the existing multi-use courts aren't meeting BBA & other indoor court user group's needs.</p>

12. Does your association have an established strategic plan for at least the next 5 years?

- Yes, please find attached

13. Does your association have an established financial plan for at least the next 5 years?

- Yes, please find attached

14. With respect to **your association**, what are the **3 most important facility issues** that should be considered in the City of Bunbury's Community Sport and Recreation Strategy?

1. A Feasibility Study is needed to:
 - a. Determine the unmet sustainable demand for multi-use indoor courts, this needs to be quantified & qualified.
 - b. Investigate current & future court capacity for all local & regional indoor court user groups.
 - c. This study will determine how many courts are needed and what additional infrastructure is needed to meet the future needs of BBA, other indoor court user groups within City of Bunbury, neighbouring LGA's, State & National organisations.
2. SWSC indoor courts improved to meet current FIBA & OH&S guidelines
3. Stadium facilities to host SW Slammers, Perth Wildcats & Lynx games at the SWSC

15. Thinking about the **future of sport and recreation as a whole** in the City of Bunbury, what do you believe to be the priority for sport and recreation facilities, ovals and services?

City of Bunbury's number one sport & recreation priority should be to provide funds for additional multi-use indoor courts, stadium seating and multi-use indoor show courts. These infrastructure improvements would benefit the majority of our local & regional sport & recreation community, both economically & catering for the increased participation of indoor sports.

16. Is there any other information in relation to sport and recreation in Bunbury that you would like to inform the City about?

- BBA paid City of Bunbury \$70,872 to host the 20 week 2017/18 Summer Domestic season

Bunbury Wellington Sports Facilities Plan:

Page 9, point 7:

- With regards to sports facility recommendations, basketball was listed as needing further investigation to ensure all of the indoor facilities within the region are developed in a coordinated fashion.

Page 15, point 2 | Page 56, section 8.1.10:

- As the SWSC has the highest potential to contribute to the economic growth of sports in the region, the facility's indoor sporting infrastructure should be viewed as a priority to cater for the attraction of major sporting events.
- Redevelopment of current facility infrastructure should be supported and endorsed, such as SWSC, as it is vital to regional sport and recreation.

Page 43, Basketball, Issues/Opportunities/Comments

- The State Basketball League (SBL) team, SW Slammers currently play at Eaton Rec. Centre after previously being based at SWSC. The report recommends that the SWSC should be used to host the SBL while Eaton Rec. Centre should focus on the sports development growth.
- SW Slammers as well as elite basketball programs should be based out of the SWSC
- The report states that there are currently 10 LGA controlled indoor basketball courts between Leschenault, Eaton & Bunbury. There is a possibility to extend this to 15 courts by adding another 2 courts at Eaton Rec. Centre & 3 courts at the SWSC. "There is a need to prioritise the development of this infrastructure to ensure that all centres maintain & generate sufficient level of income".

Page 66, section 2.7, Implementation Plan for Basketball

- Recommendation is that further investigation is needed to ensure that all indoor facilities within the district are developed in a coordinated fashion.
- Justification is that there have been proposals to develop additional courts at both Eaton Rec. Centre and SWSC
- The future development and use of indoor space is to be agreed upon by the LGAs. The SWSC is ranked first in the suggested hierarchy of provision. "Regional level provision for state level competition but is subject to the SWSC masterplan."

- The responsibility lies with the districts LGAs, to be delivered on a short/medium timeframe with a high priority
- KPI's include the hierarchy of provision agreed upon, determined of appropriate levels for regional competition & identification of the capacity issues & opportunities to coordinate the club development across all indoor facilities.

Other relevant items:

Page 16, section 3.1.3, point 3 | Page 52, section 8.16

- The plan identifies that the dual use school facilities by community groups should be adopted

Page 27, point 3

- The co-location of facilities can more efficiently meet the needs of the community

Page 30, section 5.1.2, point 6

- The use of facilities for multiple functions should be utilised

Basketball South West: In 1989 Bunbury City Slammers (now known as the South West Slammers) were formed to compete in the State Basketball league. This culminated in junior teams being formed & trained to compete weekly over winter in the Western Australian Basketball League (WABL). Currently these teams only use the SWSC for training purposes as they play their fixtured games at Eaton Recreation Centre, this centre has adequate stadium seating and the courts meet FIBA guidelines. WABL junior teams have been capped so that they can all be fixtured at one venue, this restricts the number of juniors from our region competing in the Western Australian Basketball League (WABL).

Membership & team numbers competing in the Western Australian Basketball League (WABL) should be provided by Basketball South West.

Capel Shire: The Capel Shires state's in their Strategic Plan 'no recreation centre is planned, as residents feed into Hay Park'. This highlights the fact, that SWSC is essentially Capel Shire's preferred sporting facility.

Basketball WA Strategic Plan: Recognition is given to the need for creating regional hubs

Basketball WA (BWA) under the umbrella of Youth Sport and Recreation has also identified in their Strategic Plan the requirement for additional facilities throughout WA. A review of the plan completed by consultants find that it is understandably Metro/Urban centric. This is due in part to many of the metro associations being semi-professional with dedicated board and paid management structures that employ staff to run basketball as a viable business. These people when consulted were able to articulate strategies, needs and requirements more succinctly to the consultants. A denser population, forecast growth rates and increased participation rates also contributed.

However the BWA Strategic Plan does make reference to the fact that the provision of “Regional Sporting Hubs” for basketball is one of their objectives, and thereby one of the Department of Youth Sport & Recreation objectives. These bodies should be canvassed to demonstrate our needs and the requirement for funding to meet these needs.

Please find attached:

- BBA Strategic Plan 2018 - 2023
- BBA 5 Year Financial Plan 2018 - 2023

Additional Information:

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Thank You for Taking the Time to Complete the City of Bunbury Sport and Recreation Club/Association Survey