

Campaign for SWSC multi-use indoor courts to meet FIBA guidelines & additional multi-use indoor courts built within Hay Park, City of Bunbury

Meeting Schedule: Friday, 27th July 2018

Attendees:

City of Bunbury Mayor: Mayor Gary Brennan
CEO Mal Osborne
James Shepherd, Sport & Recreation Manager
BWA CEO: Rob Clements
DSR Peel: Troy Jones
BBA: Wayne Hayres, Marina Quain
Press: Bunbury Mail

10am meeting:

Location: Mayor's office, City of Bunbury

Meeting Agenda

Vision: Briefly convey a concept. Capture; What, how, when and where to from here

Meeting Intent:

- Demonstrate a cooperative regional approach consistent with the City & State model and commitment to a multi user collaborative strategy
- Establish a cooperative relationship between basketball and the City on a joint strategy for moving forward. Where to from here.
- Highlight benefits to the City in establishing a sustainable future for basketball and other indoor court user group eg economic, community, health etc
- Identify the infrastructure necessary to meet the future needs of Basketball in the City, region & State.

Introduction of basketball representatives and what Basketball are hoping to get from the meeting.

State: BWA CEO Rob Clement to speak on:

- BWA support efforts to increase participation & future infrastructure improvements
- Location of a proposed regional basketball hub in the South West to host events
- BWA support the Bunbury Wellington Facilities Strategy
- Willing to communicate with State body stakeholders to support a multi-use facility eg netball, volleyball, squash, badminton etc
- BWA support the need for a:
 - Feasibility Study to determine the un-met sustainable demand for multi-use indoor courts of all the indoor court user groups.
 - Current & Future Needs Analysis Report for all the indoor court user groups
 - Economic Impact Report on hosting indoor court championship events & hosting Regional & State representative games within City of Bunbury, from all indoor court user groups.
- BWA's current investment in the region with new BSW structure & new employee based in Bunbury

DSR: Troy Jones available to speak on the Bunbury Wellington Facilities Strategy if required

BBA: Director of Development Wayne Hayres to speak on:

- Current position of the association's summer domestic competition, 1690 members, 185 teams, it takes 6 days to play one round.
- Keen to increase participation but near saturation point, would like more time slots at reasonable times to cater for new teams.
- Need for the existing three courts to be improved to meet FIBA guidelines
- This pending season will be a season of consolidation of our operational structure.
- Significant indigenous membership that has potential to grow i.e. approx x20 PCYC teams
- Lack of court availability contributes to restriction of mainstream growth and implementing innovation concepts

Bunbury Basketball Association:

- thank Council & City of Bunbury Staff or:
 1. endorsing the SWSC User Reference Group and including BBA & BSW in the reference group
 2. Extensive community consultation needed to produce the City of Bunbury Sport & Recreation Strategy, we look forward to Council adopting the report.
- BBA would like to discuss the need for the following reports to compliment the City of Bunbury Sport & Recreation Strategy:
 - **Feasibility Study** to determine the un-met sustainable demand for multi-use indoor courts of all the indoor court user groups.
 - **Current & Future Needs Analysis Report** for all the indoor court user groups
 - **Economic Impact Report** on hosting indoor court championship events & hosting Regional & State representative games within City of Bunbury, from all indoor court user groups.
- Support co-location and multi-use facilities as per the City of Bunbury Community Sport and Rec. Strategy. Maximum use of facilities to support sustainability.
- continue to maintain good relations with other indoor court user groups and is willing to work toward a collaborative outcome
- support a collaborative relationship with Basketball South West, Slammers and junior WABL teams to operate at the same venue
- currently updating strategic documents to:
 1. identify current & future facility needs
 2. demonstrate association's capacity to host new leagues and concepts if additionally courts were available :
 - a. winter competition
 - b. new Masters, B-Grade, U23, U21 & 3v3 League's
 - c. host regional, state & national championships events
 - d. host Perth Wildcats & Perth Lynx preseason games
 3. Operational structure, review competition to be in-line with City of Bunbury's Marcia Strategy of Inclusion
 4. Sustainability of the association, good governance
- understands the expansion project needs an Economic Imperative Model:
 1. operational costs incurred with expanded facility
 2. need for a maintenance sinking fund for future improvements or expansion

Bunbury Basketball Assoc. cont.

- The strength BBA can bring:
 1. Increased membership and facility users
 2. Many members of BBA are from neighbouring LGA's, who can lobby their Council to contribute to facilities/ infrastructure costs eg Capel members can lobby Capel Shire for assistance and support
 3. Encourage private funding contributions/ sponsorships
- Aware of the social benefits of sport in the community, Hon, Mick Murray stated recently: "70% of young people in our prison system have never engaged in structured sport or clubs and have been disconnected from their community and fellow man". Basketball can help provide that structure and through targeted programs that can help deliver social benefits to our community eg "Midnight Basketball" and Disabilities programs

Reinforce key messages

- Support for a cooperative regional model
- Commitment to multi use approach to facilities
- The need for improved and expanded facilities that meet specifications, support the growth of basketball and deliver economic benefits to the city

Where to from here?

- City of Bunbury & Council to consider allocating funds in the 2018/19 Budget to engage a consultant to produce:
 - **Feasibility Study** to determine the un-met sustainable demand for multi-use indoor courts of all the indoor court user groups.
 - **Current & Future Needs Analysis Report** for all the indoor court user groups
 - **Economic Impact Report** on hosting indoor court championship events & hosting Regional & State representative games within City of Bunbury, from all indoor court user groups.
- City of Bunbury recommendations on Where to from here.
- Mayor recommendations on Where to from here
- DSR Troy Jones recommendations on Where to from here