



BUNBURY
BASKETBALL
ASSOCIATION EST. 1956

**CORPORATE
SPONSORSHIP
PACKAGES**

2021

ABOUT US

Bunbury Basketball Association Inc (BBA) was established in 1956 and incorporated in 1960. BBA's continued growing domestic competition boasts a 1700+ membership base from the Bunbury, Greater Bunbury and South West community. It has robust networks and relationships with many local businesses, schools, sporting bodies, community groups and individual families throughout the South West Region.

COVERAGE OPPORTUNITIES

- Listing in our Business Directory to be promoted to our 1700+ member base
- Recognition on our digital platforms, dynamic website that hosts all our season fixtures with dedicated sponsor page / scrolling strip, social media and mail out to registered members.
- Stadium signage
- Active sponsor engagements at BBA hosted events and premiers
- Logo recognition on BBA Merchandise, programs and events
- Naming rights for BBA hosted events including logo recognition on all advertising and promotional forums and material
- Association naming rights to be recognised on all forums and events





SILVER SPONSOR

Listed in BBA Directory

\$250

GOLD SPONSOR

Listed in BBA Directory

1 week dedicated recognition on association social media

\$650

PLATINUM SPONSOR

Listed in BBA Directory

1 week dedicated recognition on association social media

Recognition on Association Website Sponsor strip

Stadium signage

***Pricing is for initial year sponsor commitment all successive years**

will be \$850/yr

\$1,300*

1 year commitment

BEARS



REPRESENTATIVE SPONSOR

BBA Rep teams compete in South West, Metro & State competitions

- **Listed in BBA Directory**
- **1 week dedicated recognition on association social media**
- **Recognition on Association Website Sponsor strip & prominent recognition on our Bears Representative page**
- **Opportunity to distribute your promotional pamphlets / items on your dedicated advertising week**
- **Company logo recognition on a release of Representative merchandise eg supporters wear, training singlets**

\$2,000

2 year commitment



EVENT NAMING RIGHTS

MASTERS REFEREE PROGRAM SENIOR GRAND FINAL NOONGAR CARNIVAL

Naming Sponsor for a BBA Hosted Carnival or Program.

- Listed in BBA business directory
 - Dedicated fixtured week recognition on association social media
 - Recognition on association website Sponsor strip & prominent recognition on Event Website Page
 - Stadium signage
 - Your logo on all program / event advertising
 - Opportunity to distribute your pamphlets and promotional items at your named event / or program highlight day
 - Invitation to named event functions
 - If there is no Association Naming Right Sponsor for the season, all Program / Event Naming Right Sponsors will be entered into a draw with the winner to have Association naming rights recognition for the season
- *min 3 event sponsors req.*

\$3,500

3 year commitment





ASSOCIATION NAMING RIGHTS

- **Listed in BBA business directory**
- **Regular recognition on association social media**
- **Recognition of sponsor association with all BBA naming & advertising**
- **Recognition of sponsor on all BBA website pages**
- **Public address announcements made at all BBA hosted events**
- **Stadium signage**
- **Opportunity to distribute your pamphlets and promotional items on your dedicated advertising week and at all BBA hosted events**
- **Logo recognition on BBA Representative warm up shirts, training singlets & coaching polos**

\$10,000

3 year commitment

SPONSOR NOMINATION

To register your commitment please complete below details and forward to:

Bunbury Basketball Association Inc

ATT: Sam Fotu

PO Box 361

BUNBURY, WA. 6231

email: bunbears@westnet.com.au

MB: 0438 851 855

CONTACT NAME:

COMPANY NAME:

ADDRESS:

TELEPHONE:

EMAIL:

TYPE OF BUSINESS:

SPONSORSHIP PACKAGE

SELECTED:

SIGNATURE:





Bunbury Basketball Association Inc

ABN: 73 431 398 986

PO BOX 361

BUNBURY WA 6231

www.bunburybasketball.com.au

